

Mark S. Rosentraub, Ph.D.

Mark S. Rosentraub is dean and professor of urban affairs at the Maxine Goodman Levin College of Urban Affairs of Cleveland State University. Dr. Rosentraub received his doctorate from the University of Southern California and his undergraduate and master's degrees from Queens College of the City University of New York.

Professor Rosentraub's research interests focus on urban redevelopment and the economic and intangible value of sports, the arts, and other amenities for urban centers. His work has included studies of urban change and growth, public-private partnerships, economic development strategies, and the relationship between sports, the arts, tourism, and economic development. Dr. Rosentraub's most recent book, *The Economics of Sports: An International Perspective* (coauthored with Robert Sandy and Peter Sloane) was published in 2004. Dr. Rosentraub's *Major League Losers: The Real Costs of Sports And Who's Paying For It* was published in 1997 and a second and revised edition was released in 1999.

Dr. Rosentraub's books have been reviewed in more than 100 newspapers and magazines including the *Chicago Tribune*, the *Washington Post*, *Business Week*, *The Economist*, and the *Los Angeles Times*. Dr. Rosentraub's research has been reviewed and discussed in *The Wall Street Journal*, *The New York Times*, *U.S. News and World Report*, *Newsweek*, *Business Week*, *Money Magazine*, more than 125 local newspapers, several television shows including *Nightline*, *MacNeil Lehrer News Hour*, *ABC News*, ESPN's *Sports Center*, HBO's *Real Sports*, and by *National Public Radio*. Dr. Rosentraub's editorials have appeared in the *New York Times*, *Cleveland Plain Dealer*, *Indianapolis Star*, and numerous other newspapers and business journals.

Dr. Rosentraub has testified before congressional and state legislative committees (Indiana, Texas, Minnesota) discussing the relationship between sports and the public sector. He has worked for several cities including Los Angeles, Philadelphia, Brooklyn, Indianapolis, and San Diego in their efforts to retain teams and build facilities. Dr. Rosentraub has also been a consultant for Major League Baseball, the San Diego Padres, the Indianapolis Colts, and the Indianapolis Motor Speedway and Racing League.

In 2003 the Cuyahoga County Commissioners appointed Dr. Rosentraub to the board of Gateway. "Gateway" is the public agency responsible for Jacobs Field – home to the Cleveland Indians – and Gund Arena – home to the Cleveland Cavaliers.

Dr. Rosentraub's has published more than 80 articles in *Public Administration Review*, the *Journal of Urban Affairs*, the *Journal of the American Planning Association*, *Public Administration Review*, *Public Finance Revenue*, *Economic Development Quarterly*, *State and Local Government Review*, and numerous other journals and collections. In 2000 his article in the *American Review of Public Administration* was selected as the research article of the year.

Dr. Rosentraub has been a visiting scholar at the Hebrew University of Jerusalem, the University of Alberta, the Freie Universitat in Berlin (Germany), Humboldt Universitat (Berlin, Germany), and at Amerika Haus in Germany.